

Rep Order# 7911875 Ver# 3 Mod# 1 Status Confirmed Traffic Order# 25376 Printed: 10/16/2012 9:01 AM 1 of 3
 EC'd Yes Last Received: 10/15/2012 1:46 PM
 Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY
 Advertiser () CENTER FORWARD
 Product CENTER FORWARD
 Estimate# 2072
 Buyer Spencer Wood
 Phone#
 Fax#

Agency () WATERFRONT STRATEGIES
 3050 K ST NW, SUITE 100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 96/102/2072
 Flight Dates 10/16/2012 - 10/22/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JAMIE ANDRUS
 Salesperson Phone# 202-872-1155
 Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	TU-F	KSL 5 NEWS TODAY	6A-7A	:30	10/16-10/19	0	\$525.00	0
2	SU	SUNDAY TODAY	7A-8A	:30	10/21-10/21	1	\$225.00	1
3	TU-F	TODAY SHOW 2	9A-10A	:30	10/16-10/19	4	\$275.00	4
4	TU-F	RACHAEL RAY	10A-11A	:30	10/16-10/19	5	\$275.00	5
5	TU-F	KSL 5 NEWS AT NOON	12P-1P	:30	10/16-10/19	5	\$330.00	5
6	TU-F	DAYS OF OUR LIVES	2P-3P	:30	10/16-10/19	4	\$260.00	4
7	SU	SUNDAY EDITION	9A-930A	:30	10/21-10/21	1	\$185.00	1
8	SU	HISTORY OF THE SAINTS	1030A-11A	:30	10/21-10/21	1	\$100.00	1
9	TU-F	DR. PHIL	3P-4P	:30	10/16-10/19	5	\$175.00	5
10	TU-F	KATIE	4P-5P	:30	10/16-10/19	4	\$300.00	4
11	TU-TH	KSL 5 NEWS AT 630P	630P-7P	:30	10/16-10/18	2	\$775.00	2
12	SA	KSL 5 NEWS AT 6P SAT	6P-630P	:30	10/20-10/20	0	\$380.00	0
13	SA	GAME NIGHT LIVE	630P-7P	:30	10/20-10/20	1	\$100.00	1

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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
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14	M	DEBATE	7P-9P	:30	10/22-10/22	1	\$5,200.00	1
15	W	LAW & ORDER: SVU	8P-9P	:30	10/17-10/17	1	\$2,500.00	1
16	SU	FB NIGHT IN USA	5P-615P	:30	10/21-10/21	1	\$875.00	1
17	TU-F	TONIGHT SHOW	1035P-1137P	:30	10/16-10/19	0	\$800.00	0
18	M	TODAY SHOW 2	9A-10A	:30	10/22-10/22	1	\$275.00	1
19	W	GAMENIGHT	630P-7P	:30	10/17-10/17	1	\$775.00	1
20	SA	BYU FBB	12P-6P	:30	10/20-10/20	1	\$3,200.00	1
21	SU	NFL EDITION	930P-10P	:30	10/21-10/21	1	\$1,100.00	1
22	SA-SU	SPORTS	12P-2P	:30	10/20-10/21	2	\$250.00	2
23	SU	BYU COACHES SHOW	1105P-1135P	:30	10/21-10/21	1	\$420.00	1
24	SA	OUTDOORS	11P-1135P	:30	10/20-10/20	1	\$230.00	1
25	SU	MORMON	10A-1030A	:30	10/21-10/21	1	\$130.00	1
26	SA	RECIPE ROCKS	1205A-1235A	:30	10/20-10/20	1	\$20.00	1

---REPORT TOTALS---
Report Totals: 46 / \$25,625.00

---SALES MONTHLY TOTALS---

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Advertiser () CENTER FORWARD
Product CENTER FORWARD
Estimate# 2072
Buyer Spencer Wood
Phone#
Fax#
Oct 12: 46 / \$25,625.00
Sales Totals: 46 / \$25,625.00
Station Totals: 46 / \$25,625.00
Lines not sent/rcld/rtrn: 0 / \$0.00

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---COMPETITIVE---		Market Totals	\$128,125	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
Books	null			KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	
Demos	RA35+							